

Micro Market Presentation

Tasks

1. Select a market that you find interesting
2. Conduct basic research on the market
3. Identify recent microeconomic events that have taken place in the market recently
4. Use demand and supply analysis to explain recent market movements
5. Identify key issues and trends
6. Make predictions about future market movements
7. Create a PowerPoint presentation on your research and deliver it to the class

Notes

The PowerPoint should contain the following

- Your name and the market that you are studying
- An overview of recent events in the market
- Demand and supply diagrams

NB When saving your presentation please include your name in the file name

The presentation must be emailed to your teacher

Grading		Quality of PowerPoint presentation	Application of economic data and diagrams	Delivery of presentation
Level 3	A*	A well written presentation that has a clear structure and presents findings with clarity.	Excellent use of demand and supply analysis	Presentation is engaging and interesting. The audience learn something new.
	A	Slides are relevant and display appropriate information. Presentation includes the pupil's name.	Appropriate and relevant use of high quality data. Economic data is used correctly and appropriately. Terminology and vocabulary is used precisely and correctly.	The pupil integrates the slides in the PowerPoint into the presentation. The presentation is an appropriate length; it is neither too short nor too long.
Level 2	B	High quality data is used but information taken may lack relevance and/or may not be properly explained.	Good use of demand and supply analysis.	A good attempt at the presentation and plenty of interesting information.
	C	The PowerPoint is basic, containing only limited information. The presentation is too long and drifts into irrelevance.	Economic data is used but there are a few mistakes. It is not clear what the data on a slide shows. Terminology and vocabulary is satisfactory but not the work of an economics student.	Pupil speaks clearly and fluently. The presentation has a logical structure. Pupil reads too much text from the PowerPoint.
Level 1	D	Limited evidence of engagement with economic data. Parts of the presentation have been copied and pasted from webpages.	Demand and supply analysis is used incorrectly. Data is presented incorrectly. Comparisons do not make sense. Economic terminology is used out of context and without any real purpose.	The presentation is hastily written and lacks purpose. There is little evidence of any meaningful work. Presentation does not engage the audience or further understanding of the topic.